

## Market Guidelines

Goal: to provide a safe market environment for farmers to sell farm products for sustained food accessibility while limiting potential exposure to market managers, volunteers, vendors, food, and consumers.

- **Customers will not be allowed to congregate.** Visual reminders will be in place to remind customers of the 6-foot separation in front of vendors and around the market where necessary.
- **Vendor spacing will increase to meet the 6-foot separation between booth spaces and between vendors and customers** to increase awareness of social distancing.
- Signage will be posted by individual vendors and Market Masters stating that farmers are happy to assist customers and will select products for them. **There will be no handling of products except those purchased.**
- **The number of customers shopping within the market at one time will be limited.**
- There will be a **defined entrance and a defined exit** to allow for a one-way flow of traffic.
- **Tablecloths will not be allowed at market**, unless they can be cleaned and sanitized after each market event.
- **Samples or sampling will not be allowed at any time** this market season, not for any product, or for any reason.
- **No eating areas or sit down areas** will be present at the market this year.
- **Signage will be posted for customers of the market:** Wash all produce before eating, Frequent hand washing, Do not touch your face, and more. Vendors will be asked to post these posters at booths additionally. Link to poster: In English.
- The Market Masters will provide a **central hand washing station and/or hand sanitizer** for market staff/volunteers, vendors, and shoppers to use. We encourage vendors to also keep their own sanitizers available. We may also rent a port-a-let for the season, if approved, for vendor use only that will be locked when market is not taking place.
- **Do not handle credit cards unless your hands are gloved, or you apply disinfectant wipes.** We encourage the use of VENMO or other non-contact forms of payment.
- **There will be separate designated areas of the market**, with respect to social distancing, that group farmers selling food in a space away from vendors selling non-food items. Stay tuned for the new layout.
- **Plastic and Reusable Bags:** The plastic bag fee waiver ends on May 15, 2020, unless the Executive Order 7N is reinstated to carry over after that date. If a customer brings a reusable bag, vendors are not required to handle the bag or fill the bag, and can provide the customer with a plastic bag at no additional expense through May 15, 2020.
- **All Market Masters, staff and volunteers, and vendors MUST wear gloves and face masks at all times if they are interacting with customers and/or handling products** as per Executive Order 7S, revised 4/21/20.

- There will be **no cooking demos or sampling.**
- There will be **no special programming, musicians, or incentive programs.**
- **Vendors are required to stay home if they feel sick.**
- **REVISED 4/21/2020: If a vendor has a sick person at home or has been in contact with someone who has either tested positive for COVID-19 or has symptoms of COVID-19, they should follow the CDC's guidance on Implementing Safety Practices for Critical Infrastructure Workers Who May Have Had Exposure to a Person with Suspected or Confirmed COVID-19.**
- **Vendors who have been diagnosed with COVID-19 are required to inform the Market Masters and stay home.**
- **There will be flexibility with last-minute vendor cancellations** if short-staffed, but we are requiring you to stay home if you are ill, or have been caring for someone who is ill.
- **We will post information on websites and social media, including signage around the market** to explain any changes, delivery options, curbside pick up, or extra precautions taken to limit exposure to COVID-19.
- We will be encouraging families through marketing and promotional messaging **to limit the number of people coming to the market to the primary buyer only.**
- **Vendors, we encourage you to promote/advertise that the market is taking place** with additional precautions to ensure the safest shopping experience for consumers AND vendors.
- **NEW as of 4/21/20: If social distancing requirements necessitate restrictions on the number of vendors we can host at our markets this year, DoAg suggests prioritizing essential service providers for any preference in receiving stall space at a market.** We will notify you if there are any changes in your status this season and do our best to give you the most notice possible.

Please read and re-read these guidelines to become educated on what it's going to take to keep this market in operation this season. We will be sending more specific information out directly to our Farmer Vendors, as well as our Non-Food Vendors within the coming week. It is absolutely imperative that we formalize these guidelines to limit potential exposure to vendors and the products for sale while selling at the farmers' markets.

We ask both our vendors and our customers be incredibly kind, flexible, patient, and understanding as we navigate through these challenging times to implement the proper protocol to provide these essential markets.

Thank you in advance for your efforts to ensure a safe market season for everyone.