



# SUPPORT THE COLCHESTER COMMUNITY!

HELP OUR LOCAL RESTAURANTS AND TOWN

---

Füd Delivery is a third-party food delivery business located in Colchester (est. 2017). Recently, we have been partnering with local businesses to sponsor a weekly event called: **FREE Delivery Thursday**. Because this has been **VERY successful**, we wanted to expand the sponsorship opportunity to more Colchester businesses. Why should you sponsor FREE Delivery Thursday?

## **Four reasons to become a sponsor:**

- 1) Gives you, our valued local business owner, an opportunity to give back to our community in these difficult times
- 2) stimulates local buying for our restaurant partners (12 restaurants)
- 3) helps provide a free service to our community members to help them financially
- 4) and supports our local Delivery Agents by generating more income for them.

**This is a GREAT opportunity if you want to get involved and help support our community!**

Contact Dave at [Davide@FudDelivery.com](mailto:Davide@FudDelivery.com) if you want to sign up for a sponsorship package.



# SPONSORSHIP LEVELS

## HELP OUR LOCAL RESTAURANTS AND TOWN

---

Help support our local restaurants and community while enjoying the promotional benefits of your generosity! This is a first come, first serve sponsorship opportunity! All the businesses who sign up for a Gold Tier and Silver tier level sponsorship will be scheduled for an upcoming Thursday in the order received. Lock your sponsorship level early!

### **Gold Tier - 1 Business Exclusive** (sponsorship for a FREE Delivery Thursday):

- One business sponsoring one full night of food deliveries
- Fee: capped at \$400 (payment for delivery fees up to this amount)
- 3 Facebook (written) posts by Füd (3 mentions) through Füd Delivery's channels
- 1 Facebook appreciation video (by Füd - 1 mention) through Füd Delivery's channels
- Optional 1 Facebook video that helps the community - sponsor branded (YOU provide the tips and Füd will present via a video - ex: 5 tips for a better sleep, 3 ways to improve your gardening, how to be a DIY hero fixing a leaky pipe, etc. Dave from Füd can help you develop this)

### **Silver Tier - 2 Business** (sponsorship for a FREE Delivery Thursday):

- Two businesses sponsoring one full night of food deliveries
- Fee: capped at \$200 per business (payment for delivery fees up to this amount)
- 2 joint Facebook (written) posts by Füd (2 mentions)
- 1 joint Facebook appreciation video (by Füd - 1 mention)
- Optional 1 Facebook video that helps the community - sponsor branded (YOU provide the tips and Füd will present via a video - ex: 5 tips for a better sleep, 3 ways to improve your gardening, how to be a DIY hero fixing a leaky pipe, etc. Dave from Füd can help you develop this)

### **Bronze Tier - Open to All Businesses** (weekly raffle of gift cards):

- Contest Gift Card Giveaways (Gift card amount: \$50)
- 1 Facebook (written) post by Füd (1 mention per business)
- 1 Facebook appreciation video (by Füd - 1 mention per business)

**Ready to help the community?**

**Send your tier selection or questions to Dave at [Dave@FudDelivery.com](mailto:Dave@FudDelivery.com)**



# OUR RESTAURANT PARTNERS

WHO ARE YOU SUPPORTING?



The Plum Tomato

Papa Z's

Toyo Hibachi

Gung Ho

Lucky House

Mel's Downtown Creamery

Maria's Pizza

Fresca Tequila Bar & Grill

Germano's Bar & Grill

Georgia's Restaurant

Scotties Frozen Custard (*coming soon*)

Family Pizza (*coming soon*)